

Insights into Business Psychology

The workshop provides an insight into how to use Business Psychology to build the recognition and management of individual differences.

It aims to provide:

- Background into Business Psychology
- Ways to recognise and manage behavioural blind-spots
- Competence in building team synergy



www.businesspsychologycentre.co.uk

Business Psychology Centre
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bpc



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WHO WE ARE

We are "The Business Psychology Centre (BPC)"

The BPC is part of the University of Westminster. It works in partnership with organisations, applying business psychology to the workplace, linking personal competence to organisational competence. The BPC offers:

- Consulting services
- Conferences, forums and seminars
- Training - in-house, external workshops & online coaching
- Audit and evaluation services
- A resource Centre
- Alumni services
- Postgraduate courses

WHAT IS BUSINESS PSYCHOLOGY

What good is the organisational language of pushing through performance boundaries if the fundamental ingredient needed to do this, the individual, feels overlooked and misperceived. Organisational global demands mean that more and more is asked of the individual, this in turn generates an increasingly high set of expectations upon the interpersonal.

If new demands are being made then new competences are needed.

Business Psychology focuses upon the identification and resolution of cross-cultural and individual differences in; conflict resolution, communication styles, decision making behaviour and personality preferences, resulting in:

- a more productive and enjoyable working environment.
- improved conflict resolution, reduced stress, quicker decision making and greater consensus.
- enhanced creativity and innovation in proved cross-functional development.

WORKSHOP DESCRIPTION

You will be welcomed by the team who will take you through the day's agenda.

The topics covered during the day will range from: Business Psychology in organisations, Jungian typology in the workplace, perception and interpersonal misperception, including recognition of behavioural preferences and how to Connect with others. Learn how to recognise your blind spots and how they look to others.

You will receive a printed Insights Discovery personal profile with coaching. The report will help you to highlight individual differences and how they fit within the interpersonal.

DURATION:

One day / 9.00 am - 4.30 pm

LOCATION:

University of Westminster
309 Regent Street
London W1B 2UW

COST

Registration fee: £350.00

Includes workshop material, 20 page Jungian personal profile*, refreshments and lunch.

Bookings for 4 or more delegates or students @ £295.00 per person. (All prices exclude VAT).

TO REGISTER

- Online Registration under courses and events on www.businesspsychologycentre.co.uk
- Complete Registration Form and send or fax back to us.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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* Insights™ Discovery Report

REGISTRATION FORM

Sign up for:	Price
<input type="checkbox"/> 25th of February 2003	£350.00
<input type="checkbox"/> 25th of March 2003	£350.00
<input type="checkbox"/> 27th of May 2003	£350.00
<input type="checkbox"/> 24th of June 2003	£350.00

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